

**Literaturverzeichnis zum Varia-Beitrag “Professionelle Impfkomunikation”  
von PD Dr. Linda Sanftenberg, Dr. Maria-Sabine Ludwig, Dr. Martina Pfob  
und Dr. Veronika Wolf  
Bayerisches Ärzteblatt 9/2025, Seite 382 ff.**

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21. Schmid Philipp: Impfkommunikation 2.0 - Von Motivational Interviewing bis ChatGPT. Berichtsband zur 8. Nationalen Impfkonferenz 2024 (Seite 73-76): [https://www.nali-impfen.de/fileadmin/pdf/NIK\\_Berichtsbaende/NIK\\_Berichtsbund\\_2024.pdf](https://www.nali-impfen.de/fileadmin/pdf/NIK_Berichtsbaende/NIK_Berichtsbund_2024.pdf) (Zugriff 10.7.2025)
22. InveSTHPV-Studie des RKI: Modul 2 – Schulungen von ärztlichem Personal und medizinischen Fachangestellten in pädiatrisch tätigen Praxen (randomisierte, kontrollierte Intervention):  
[https://www.rki.de/DE/Themen/Infektionskrankheiten/Impfen/Forschungsprojekte/Invest HPV/InvestHPV\\_Modul2.html?nn=16779312](https://www.rki.de/DE/Themen/Infektionskrankheiten/Impfen/Forschungsprojekte/Invest HPV/InvestHPV_Modul2.html?nn=16779312) (Zugriff 10.7.25)